PRIMO STUDIO

01 / AVIATION

Rebuilt a high-stakes pricing and maintenance workbook

PROJECT SNAPSHOT

Stabilized a complex aircraft market workbook, removed circular references, improved validation, reduced load and close times, and developed regression-based pricing logic using 1,139 historical aircraft sales.

OUTCOME

a faster, more traceable decision tool that preserved the client’s familiar workflow while replacing subjective assumptions with repeatable evidence.

Selected experience of Dominic Gassman, Founder & Principal Consultant.

Have a process that should work better?
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